

# CHAD JACOBS

ILLUSTRATION & DESIGN

chad.d.jacobs@gmail.com  
www.chadjacobsart.com

## EDUCATION

**Savannah College of Art and Design, Savannah, GA**  
Bachelor of Fine Arts in Illustration, Minor in Graphic Design, *May 2010*

## SKILLS

**Traditional Media:** acrylics, graphite, charcoal, pen and ink, watercolors, Prismacolor markers and pencils

**Digital Media:** Adobe Creative Suite (Photoshop, InDesign, Illustrator, Acrobat, Dreamweaver, Premiere), Microsoft Office Suite (Word, Excel, PowerPoint, Outlook, Teams, Skype), Google Workspace (Gmail, Chat, Meet, Calendar, Drive, Docs, Sheets, Slides, Forms), Drawing with Wacom Tablet/Cintiq

## PROFESSIONAL EXPERIENCE

**GRAPHIC DESIGNER** • Fairgrounds St. Pete, St. Petersburg, FL *September 2020 - May 2021*

Refreshed the logo and created additional branding elements; designed the marketing collateral, official merchandise, and narrative-enhancing immersive elements for use within the experience; collaborated with local artists to create a mural for the exterior of the building and other artwork within the event space

**GRAPHIC ARTIST** • Feld Entertainment, Palmetto, FL *September 2016 - March 2020*

Designed imprint area layouts and custom artwork for various forms of print and digital marketing collateral – including mailers, postcards, posters, flyers, digital signage and web banners, and ads – for all properties under the Feld Entertainment brand; collaborated with fellow designers to create a mural within the content studio

**MARKETING & GRAPHICS ASSOCIATE** • American Stage Theatre Company, St. Petersburg, FL *February 2013 - February 2016*

Designed poster artwork and marketing collateral – such as brochures, mailers, postcards, flyers, web banners, and ads – for all productions, Development initiatives, and Education classes and programs; acted as photographer and videographer for all productions and events; regularly updated the company's website, Facebook, Twitter, YouTube, Instagram, Pinterest, and Flickr; facilitated cast member media appearances; gave recognition to show sponsors and business partners in pre-show announcements

## FREELANCE EXPERIENCE

**The Palladium at St. Petersburg College, April 2022 - Present**  
Designed key art and marketing material for in-house productions

**Sinuus Bourbon, March 2022 - Present**  
Designed logo and bottle label and created branding guidelines

**Girl Scouts of West Central Florida, September 2021 - Present**  
Refreshed branding elements and designed brochures and Camp Guides

**Fairgrounds St. Pete, June 2021 - Present**  
Created a diorama for their *FLORIDARAMA* installation, provided further logo iterations and designed various marketing needs

**Private Commission, January 2020**  
Painted custom design on cranial helmet

**So, How About This? Podcast, July 2019**  
Designed title treatment and cover art

**Suncoast AIDS Theatre Project, June 2016**  
Designed poster art and marketing material for *Goosed! Fairy Tales*

**Superwoman Died Tonight, May 2015**  
Designed title treatment and poster art

**The Scott & Patti Show, October 2014**  
Created illustrations for merchandising

**Stitch Noir, August 2012**  
Designed logo, business cards, mailers, and social media banners

## SHOWS & EXHIBITIONS

**DÉJÀ VU, September 2022**  
MIZE Gallery, St. Petersburg, FL

**SAY GAY, June 2022**  
MIZE Gallery, St. Petersburg, FL

**ArtOut: Queering The Pandemic, June 2022**  
LGBTQ Resource Center of the Gulfport Library, Gulfport, FL

**SHINE YEAR 7 Art Exhibit, October 2021**  
MIZE Gallery, St. Petersburg, FL

**Dia de los Muertos 2, October 2021**  
Atelier de SoSi Gallery, St. Petersburg, FL

**RAINBOW, June 2021**  
MIZE Gallery, St. Petersburg, FL

**KEEP IT CUTE, February 2021**  
MIZE Gallery, St. Petersburg, FL

**Don't Ask. Do Tell. A LGBTQIA+ Exhibit, June 2020**  
MIZE Gallery, St. Petersburg, FL

**ICONS: LGBTQ+ Portraits, June 2019**  
MIZE Gallery, St. Petersburg, FL

**MINI: A Miniature Art Exhibit, March 2019**  
MIZE Gallery, St. Petersburg, FL

**100 FILMS Part II, April 2018**  
MIZE Gallery & Black Amethyst Gallery, St. Petersburg, FL

**MegaCon Tampa Bay Artist Alley, October 2016**  
Fan Expo HQ, Tampa, FL

